

STAKEHOLDER WORKSHOP: GROVE PLACE ASSOCIATION

OCTOBER 18, 2020



MEETING TOPICS

- Project Team
- Project Overview
- Community Engagement Strategy
- Project Elements
- Where Do We Go From Here
- Interactive Survey



PROJECT TEAM



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NATIONAL FIRM. STRONG LOCAL CONNECTIONS.



City of Rochester, NY
Lovely A. Warren, Mayor



Kimley»»Horn



Center for URBAN
ENTREPRENEURSHIP

PROJECT OVERVIEW



Project Purpose

Evaluate alternatives to convert the northern section of the Inner Loop to positively address connectivity, accessibility and community development.

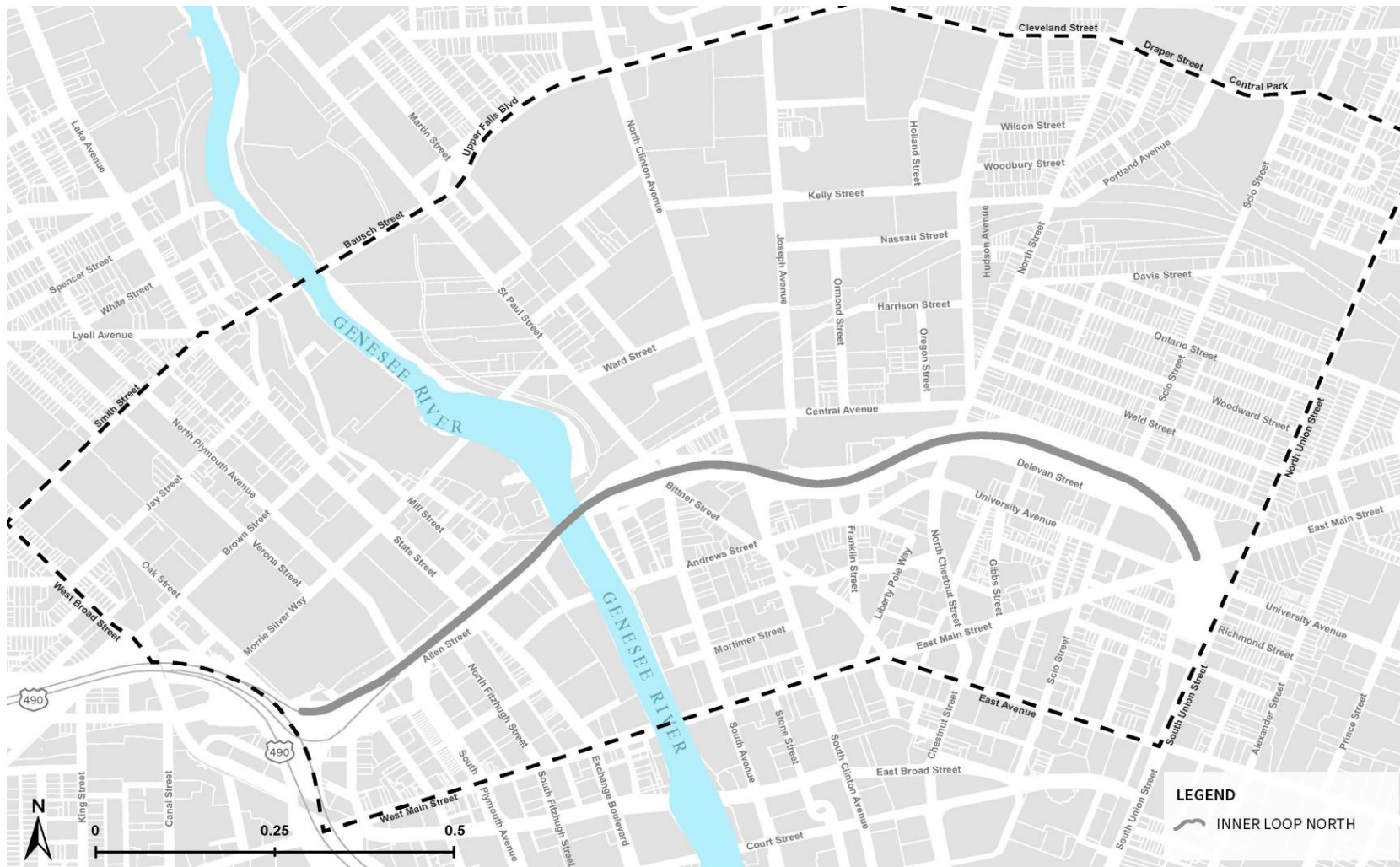


Project Goals

- Provide opportunities for diverse public engagement
- Reconnect neighborhoods and restore a human scale street grid
- Promote multimodal connectivity and accessibility
- Create engaging open spaces and streetscapes
- Create opportunities for economic development
- Minimize displacement of existing businesses and residents
- Integrate with ROC the Riverway Vision Plan



Study Area Boundaries



7,360 people live in the inner loop north area

Approximately 40% of the population is under the age of 24

Median income is \$15,000, compared to \$32,000 in City as a whole

79% of housing units are renter occupied

COMMUNITY ENGAGEMENT STRATEGY



Community Engagement Strategy

A comprehensive engagement approach, with an emphasis on outreach at the local, neighborhood level.





Community Engagement Strategy Elements



- Community Advisory Committee
- Technical Advisory Committee
- Stakeholder Meetings
- Neighborhood Meetings
- Local Contacts
- Monthly Pop-Up Events
- Public Workshops (x4)
- School / Student Engagement
- Online Platforms
- Racial Equity Subcommittee

Piecing Together
A New Strategy
During COVID-19





InnerLoopNorth



Innerloopnorthroc



Innerloopnorth1



Innerloopnorth.com

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media platforms**



Online Survey Is Still Live...



[Home](#) [About](#) [Community Calendar](#) [Meeting Summaries](#)

OUR RESPONSE TO COVID-19

Due to the evolving circumstances of COVID-19 (Coronavirus), we would like to update the public on the precautionary steps that we are taking to keep our community safe. While many aspects of the Inner Loop North Transformation Study planning process will temporarily be put on hold, we will continue to engage with the public digitally. Please stay tuned to learn how you can participate while doing our part to remain socially distant.

[VISIT SITE](#)

Inner Loop North Transformation Study

The Project

& History

Community Calendar

Learn about engagement opportunities & community events



Online Survey



- 216 responses to date (none in Spanish)
- 88% of participants do not live within the corridor
- 80% spend time dining at restaurants within the corridor
- 79% spend most time at the Public Market
- 45% travel the corridor every weekday or monthly
- 95% travel the corridor by car
- 75% of drivers feel that beautification efforts (lighting, greenspace) is the most beneficial corridor improvement
- 50% of participants who ride or walk within the corridor feel dedicated bicycle facilities is the most beneficial corridor improvement



Virtual Stakeholder Engagement



- One on one stakeholder meetings
- On-going coordination with local groups and organizations
- Focus on stakeholder engagement over month of November to inform discussion as we move into alternative development



TAC and CAC Engagement to Date



- TAC Meeting #1 | January 31, 2020
- CAC Meeting #1 | March 9, 2020
- TAC Meeting #2 | April 17, 2020
- CAC Meeting #2 | May 28, 2020
- TAC Meeting #3 | October 6, 2020
- CAC Meeting #3 | October 29, 2020

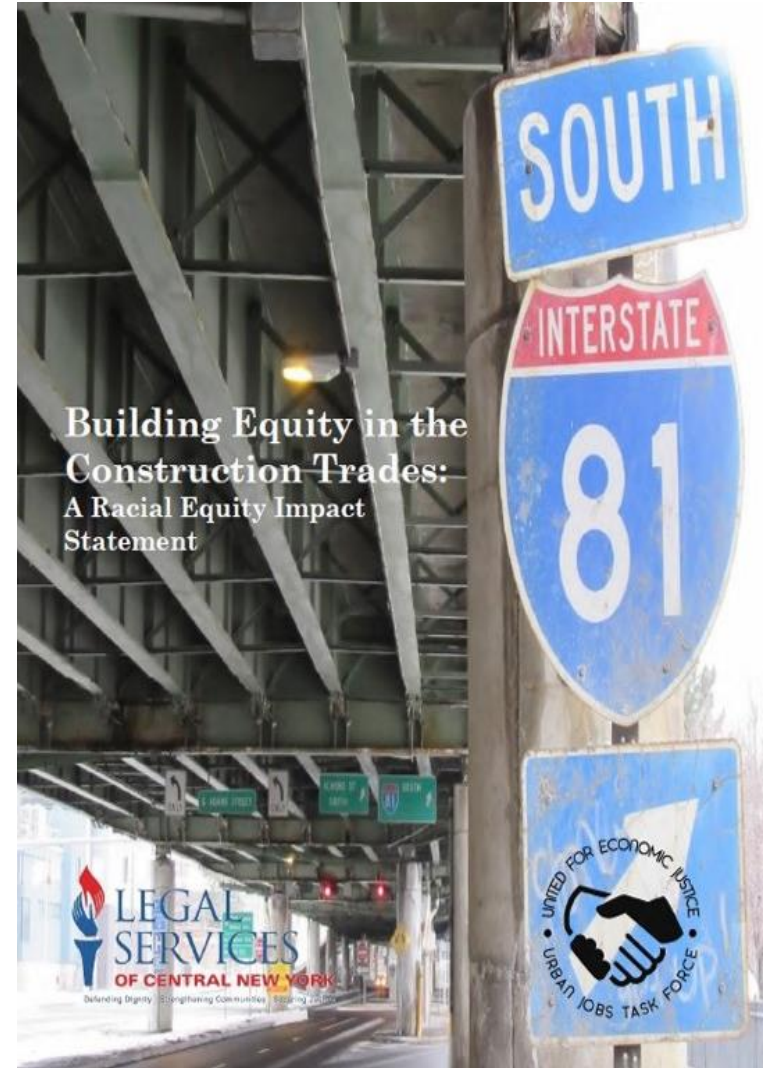
Racial Equity Subcommittee

- Mission:

“The Subcommittee will lead the creation of a Racial Equity Impact Analysis for Inner Loop North, recognizing the traumatic history of the construction of this facility and others like it across the country, with a goal of both healing wounds and ensuring that history does not repeat itself.”

- Goal:

Subcommittee will spearhead the creation of a **Racial Equity Impact Analysis** for the Inner Loop North corridor.



PROJECT ELEMENTS



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1

Inventory of Existing Conditions

2

Multimodal Accessibility Analysis

3

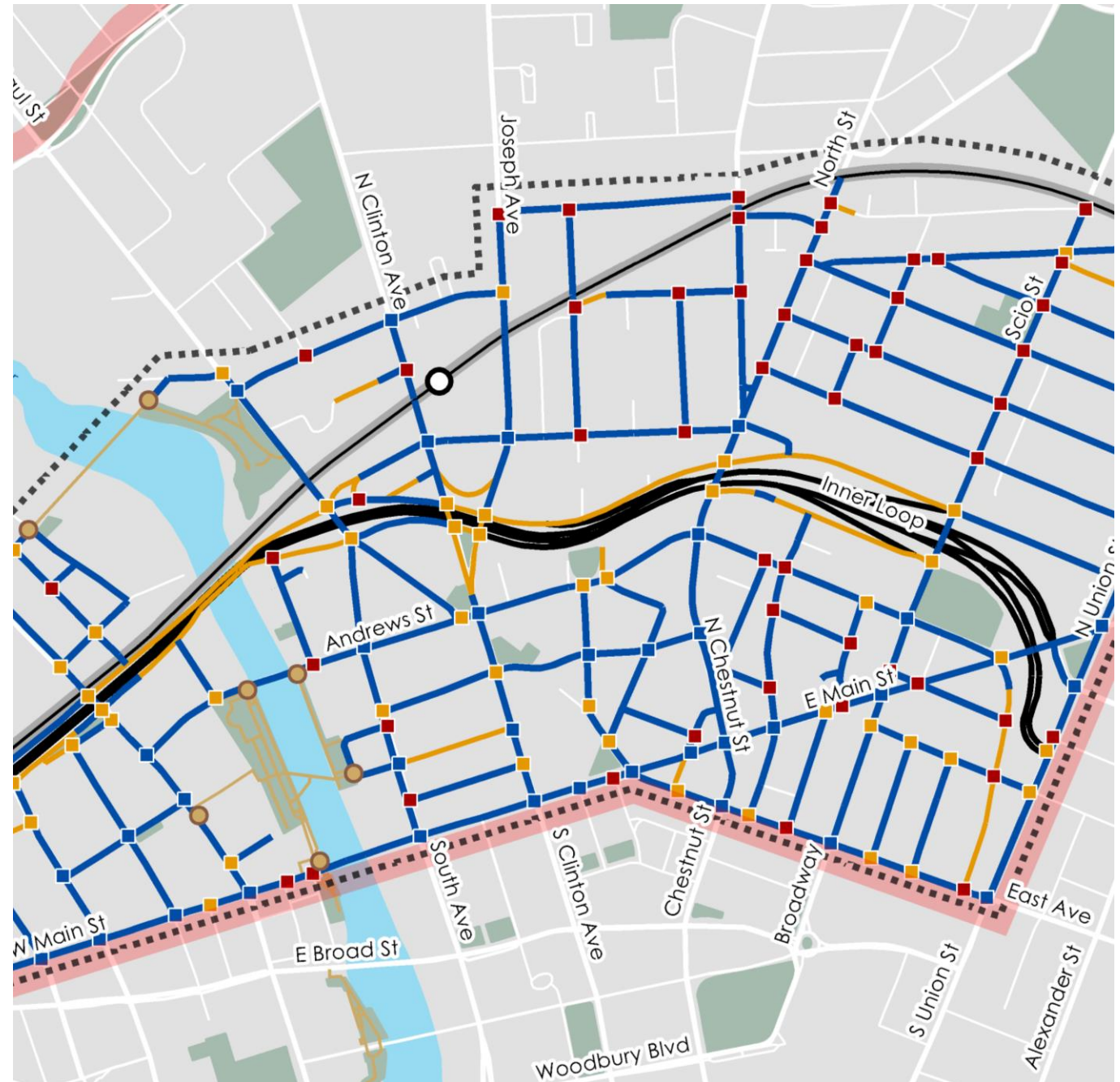
Concept Alternatives & Preferred Alternative

4

Market Study and Cost Benefit Analysis

5

Implementation Plan and Final Documents



Implementation Strategy

- Project implementation and phasing recommendations for the preferred alternative
- Project partners and roles
- Funding sources
- Resources / approvals needed
- Project metrics



Alignment with the Comprehensive Plan - Policies

HEALTHY LIVING

We will strive to be a city where all residents, regardless of age, income, and ability, live active lives in a healthy environment, have access to community-based health services, healthy food, and healthy housing, and where they have equitable economic and social opportunities.



EQUITY

We will promote equity, inclusion, and environmental justice by working to reduce disparities, extend community benefits, ensure access to housing, and include traditionally under-represented populations.



RESILIENCE

We will reduce risk and improve the ability of individuals, communities, economic systems, and the natural and built environments to withstand, recover from, and adapt to natural hazards, human-made disasters, climate change, and economic shifts.



PROSPERITY

We will support a diverse, low-carbon economy, and foster employment growth, competitive advancement, and equitable prosperity.



PARTNERSHIP

We will join with neighborhood, government, business, not-for-profit, and institutional partners to implement this plan and enjoy the results of reaching our goals together.



Alignment with the Comprehensive Plan - Placemaking

CREATE BEAUTIFUL SPACES

We will design our streetscapes and public spaces to be vibrant, playful, and environmentally sustainable, to reflect, cultivate, and celebrate the unique identities of our city and neighborhoods.

DESIGN AT THE PEDESTRIAN SCALE

We will prioritize development and design that is pedestrian-scaled and generates street-level activity in order to promote walkability and healthy lifestyles, and to create an attractive and welcoming built environment.



PROVIDE DIVERSE HOUSING OPTIONS

We will work to preserve our existing housing stock while also providing more diverse, accessible options within all neighborhoods that expand our range of housing types, densities, and prices.



STRENGTHEN MULTI-MODAL TRAVEL

We will strengthen multiple modes of transportation and promote more sustainable transit options by improving walkability and accessibility, and increasing bus and bicycle access throughout the city.

CELEBRATE ASSETS

We will capitalize on our existing unique assets, including natural and scenic amenities, cultural heritage, and distinctive historic structures and landscapes, recognizing that these assets enhance neighborhood pride, foster a strong cultural identity, and attract visitors, new residents, and investment.



FOCUS GROWTH

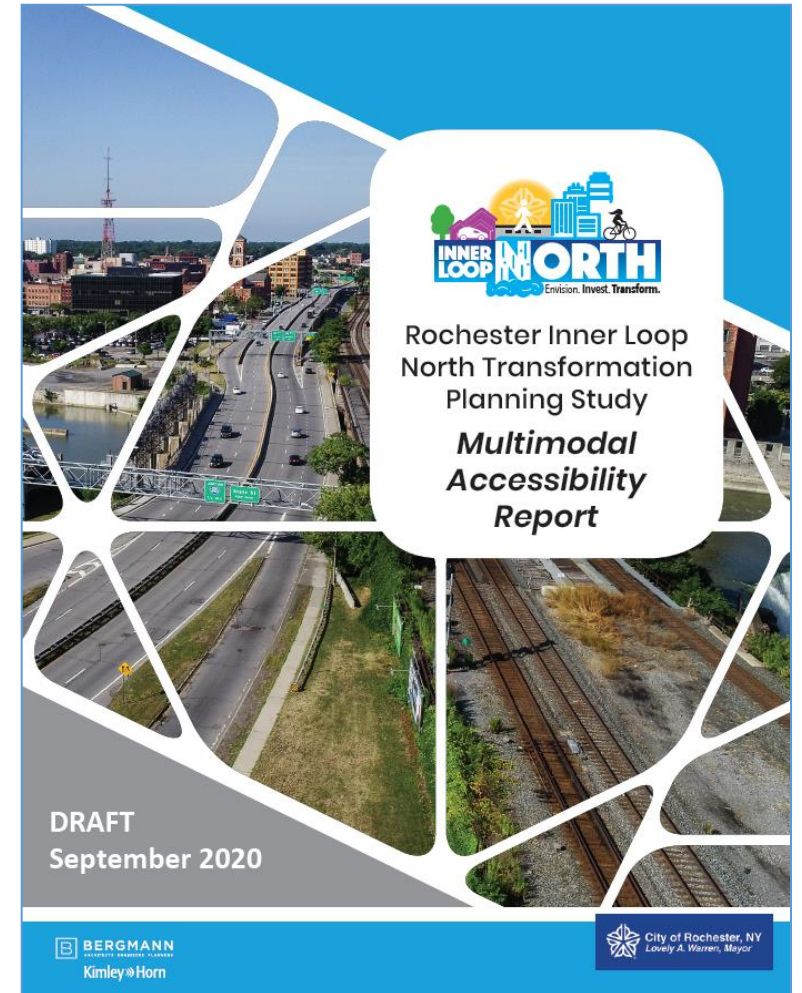
We will focus population growth and commercial development along key transportation corridors and within mixed-use centers in order to capitalize on existing infrastructure and a critical mass of activity.



Multimodal Analysis – Progress to Date

Multimodal Accessibility

- Mapped transit ridership and routes (existing and proposed)
- Mapped bicycle and trail networks
- Developed sidewalk inventory
- Demographic data
- Established “analysis area”
- Conducted bicycle Level of Traffic Stress (LTS) analysis
- Developed draft network evaluation framework
- Draft Multimodal Accessibility Report



Modes and Other Considerations



Pedestrian Network



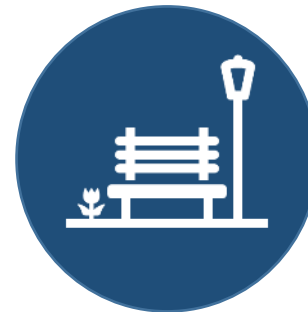
Bicycle Network



Transit Network



Parking & Curbside



Urban Design

Integrating Equity

Travel Trends

- Breakdown of race, income, and other considerations in travel trends

Isochrone Analysis

- Accessibility to community destinations and transportation choices across the study area

Evaluation Metrics

- Quantitative and qualitative metrics aimed at strengthening connections along/across the Inner Loop

Bicycle Network | Level of Traffic Stress



Legend

- Genesee River
- Park
- Genesee Riverway Trail
- Rail Line
- Rail Station
- Study Area
- Multimodal Analysis Area

Bicycle Level of Traffic Stress (BLTS)

- 1 (High Comfort)
- 2
- 3
- 4 (Low Comfort)
- Trail Connection



Market Analysis – Progress to date

- Gathered feedback on Study Area and sub-areas
- Stakeholder Engagement with City staff, developers, realtors, brokers
- Obtained for-sale residential data
- Identified development activity in the Study Area
- Identified Real Estate Opportunities by Sub-Area
- Reviewed development / trends around Inner Loop East

Market Analysis: Process Overview



Study Area Real Estate Demand



RESIDENTIAL



RETAIL



OFFICE



LT. INDUSTRIAL

Growth Scenario

20-Year Demand

LOW-SCENARIO

1,186 units

27,477 SF

132,110 SF

117,549 SF

HIGH-SCENARIO

2,111 units

54,561 SF

406,288 SF

292,877 SF

Real Estate Opportunities by Sub-Area



-  RESIDENTIAL
-  RETAIL
-  OFFICE
-  LT. INDUSTRIAL



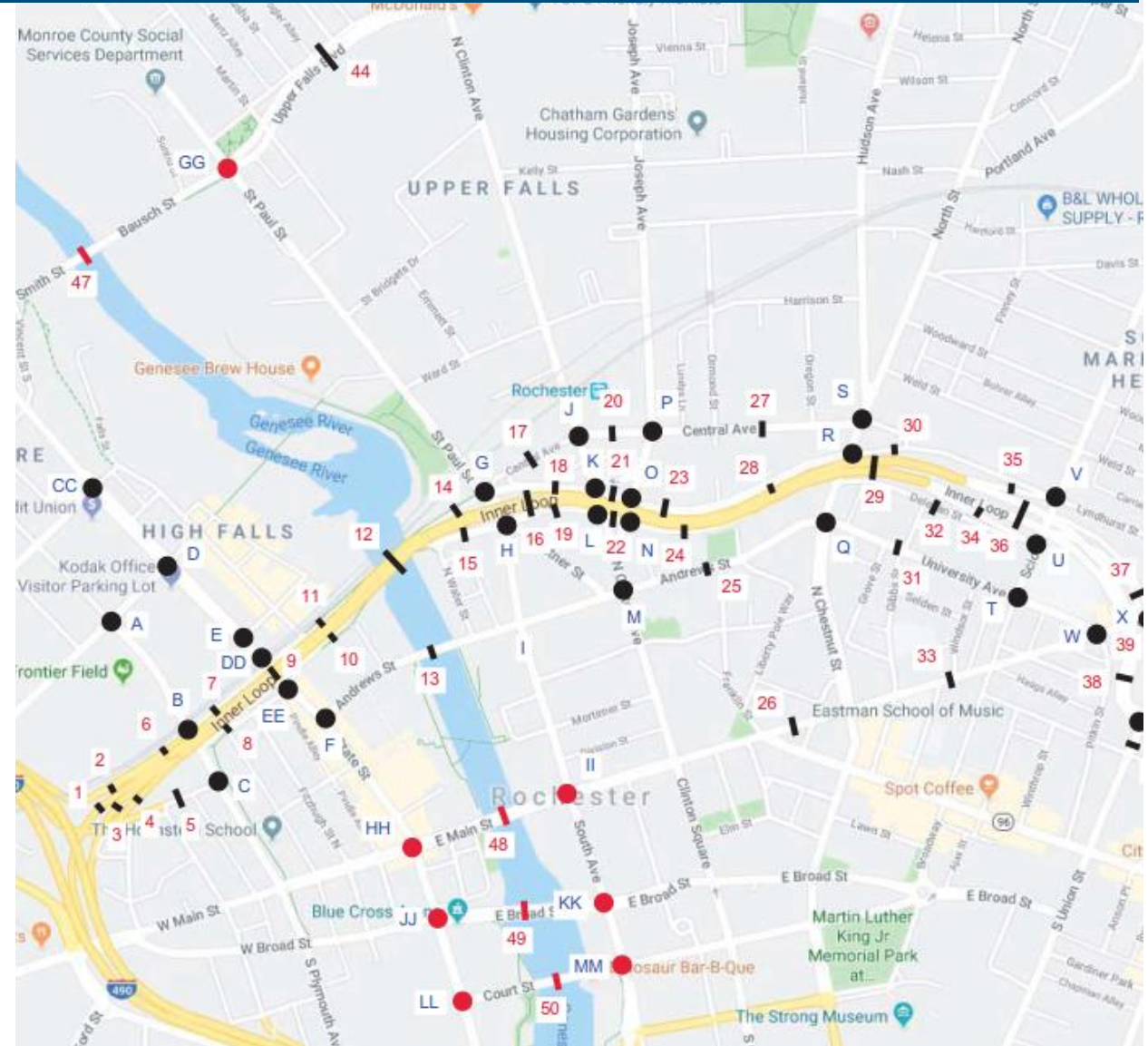
Traffic Analysis - Status

Initiate Traffic Data Collection

Week of October 19th

90 distinct collection points

- Compare data collected to historical information
- Continue to monitor trends
- Collaborate with NYSDOT, MCDOT, GTC and City on reasonable COVID-19 related adjustments
- Develop realistic alternatives
- Revisit / Re-evaluate traffic operations



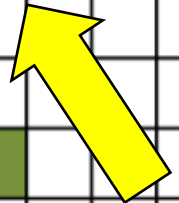
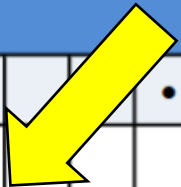
WHERE DO WE GO FROM HERE



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Original Project Schedule

		2020												2021										
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug			
3.1	Technical Advisory Committee Meetings			•		•		•		•	•	•		•	•	•		•		•				
3.1	Community Advisory Committee Meetings			•		•		•		•		•		•		•		•		•				
3.2	Public Involvement Plan	■																						
	Public Workshops				•					•				•				•						
	Go to Them Neighborhood Engagement		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•			
	Pop Up Workshops		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•			
	Online Platforms	■																						
	Youth Engagement					•					•	•	•	•	•									
3.3	Inventory And Assessment		■																					
3.4	Transportation Analysis			■																				
3.5	FHWA & NYSDOT Involvement		■																					
3.6	Concept Level Alternative Analysis					■																		
3.7	Preferred Alternative Selection														■									
3.8	Implementation Plan																■							
3.9	Market Study / Benefit-Cost Analysis		■												■									
3.1	Deliver Study Products																	★		★	★			



Project Schedule Modifications

TASK	ORIGINAL END DATE	REVISED END DATE
Transportation Analysis	July 2020	February 2021
Concept Level Alternative Analysis	February 2021	April 2021
Preferred Alternative Analysis	June 2021	August 2021
Implementation Plan	July 2021	September 2021
Final Delivery	August 2021	October 2021
Community Engagement	On-Going	On-Going



Immediate Next Steps



October

- CAC Meeting #3
- Begin Traffic Count Data Collection
- Continue Racial Equity Subcommittee Meetings
- Virtual Stakeholder Meetings
- Coordination with World of Inquiry

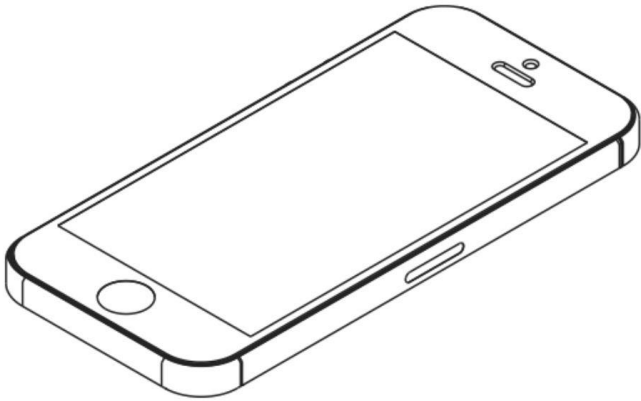
November

- Complete Traffic Count Data Collection
- Begin Traffic County Analysis
- Engagement

INTERACTIVE SURVEY



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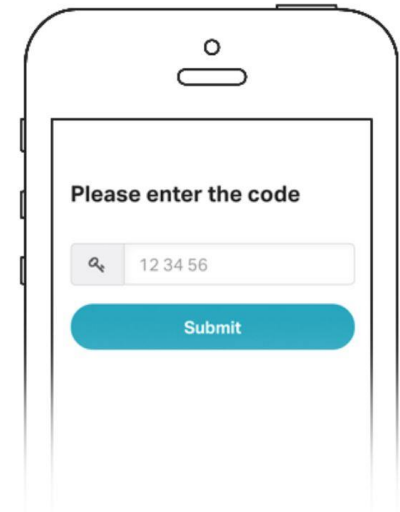
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